

# VALERIA MARTINEZ

MULTIMEDIA & DATA JOURNALIST



valeria\_mrtnez

Multilingual journalist with a passion for digging through data and using OSINT techniques to unearth previously undiscovered stories that create lasting change, trigger debate and lead to fairer and better-informed societies.

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## CONTACT

Email        valeriamrtnez@gmail.com  
Website     valeria-martinez.com  
Location    Cardiff, United Kingdom  
Telephone   07378535573

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## WORK EXPERIENCE

**DATA JOURNALIST** Reach Plc Data Unit  
02/2021

- Pitching and writing my own data-driven stories for the publisher's network of national and regional newspapers.

**EDITORIAL INTERN** The Sunday Times Style  
06/2019 - 07/2019

- Pitching content ideas for Style's social media platforms to editors, undertaking editorial research, transcribing interviews and searching for press cuts for features.

**EDITORIAL INTERN** Stylist Magazine  
05/2019 - 06/2019

- Writing SEO-focused news stories for Stylist.co.uk under tight deadlines and researching and writing for the 'Elsewhere' world news page of the magazine.

**EDITORIAL INTERN** The Thomson Reuters Foundation News  
05/2019

- Writing online stories to tight deadlines of topics such as climate change, women's rights and humanitarian crises.
- Received training under Thomson Reuters principles in how to produce accurate, fair and unbiased work.

**MAGAZINE INTERN** The Times  
05/2019

- Collaborating with the Associate Editor in writing the Style for Men page and researching for features.

**FEATURES INTERN** Press Association  
04/2019

- Pitching stories and writing digital features for PA's Features Wire and conducting research for interviews.

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## EDUCATION

09/2017 - **BA (HONS)**  
06/2020 **IN JOURNALISM**  
City, University of London  
First Class

09/2020 - **MSc IN COMPUTATIONAL**  
06/2021 **AND DATA JOURNALISM**  
Cardiff University

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## SKILLS

- Excellent news judgement and writing.
- Eye for detail and accuracy.
- Detailed knowledge of media law.
- Familiarity with OSINT tools and techniques, verification and fact-checking.
- Sourcing data through web scraping, APIs and FOI requests.
- Cleaning and analyzing large data sets with Python, R, SQL and Excel.
- R (ggplot), Javascript (d3), HTML/CSS and DataWrapper for data visualisations.
- Working understanding of statistics.
- Audiovisual production.
- Teamwork, partnership and collaboration.

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## LANGUAGES

**ENGLISH** C1 Advanced  
IELTS Academic 7.5

**SPANISH** Native

**FRENCH** Upper Intermediate